Kurt Reifschneider

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kurtreifschneider.com

I've spent over 25 years in Seattle as an art director, creative director, and director.
I went to School of Visual Concepts and I teach there occasionally.

2013-Present
Creative Director, The Garrigan Lyman Group, Seattle

2002-2013
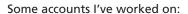Associate Creative Director, Copacino+Fujikado, Seattle

1999-2002
Freelance Art/Creative Director

1993-1999
SVP, Creative Director, McCann/Erickson, Seattle

1989-1993
Senior Art Director, Sharp Hartwig, Seattle

Some accounts I've worked on:
Toshiba, PAWS, Washington State Tourism, MOD Pizza, Caterpillar Truck and Marine Engines, Pacific Science Center, Sierra Online Games, Northwest Hospital Breast Center, Seattle Children's Hospital, Seattle Mariners, United Way of King County, Nescafé, Boston Market, Au Bon Pain, REI, Homestreet Bank, Washington State Lottery, Washington Mutual Bank, Drugstore.com, GMC Trucks, Air Canada, Sound Transit, Starbucks Coffee, Coca-Cola, Seattle Art Museum, Haggen/Top Foods, Woodland Park Zoo, Washington Dental Service, Safeco Insurance, Talking Rain Water, Premera Blue Cross, Pike Place Fish, Noble House Hotels and Resorts, Microsoft Employee Benefits, Microsoft Security, Puget Sound Blood Center, Fluke, Western Star Trucks, Crystal Mountain, Powerade, Pike Place Market, Pacific Place Shopping Center, Symetra Financial, Washington State University, Seattle Aquarium, Washington Forest Protection Association, World Vision, Babolat, Pearl Izumi, Sound Credit Union, Booz Allen Hamilton, J.R. Simplot, Dairy Farmers of Washington, Smith Brothers Farms, Alpenrose

Recognition:
One Show Gold Pencil, gold and silver Clios, D&AD, Cannes silver Lions, ADDYs (Northwest and National, 2012 Best of Show), EMMYs, ANDYs, OBIEs, CA Advertising Annual, Print Interactive Annual, gold and silver EFFIEs, London International Advertising Awards, Radio Mercury Award. Featured in Communication Arts, Print, Archive, Creativity, Adweek, Advertising Age and Entertainment Weekly magazines.

References:
Upon request